

A system for providing notification of market information which includes a user computer for specifying a market condition to be monitored, and an electronic source of updated market data is provided. The system also includes a host computer system for receiving and storing the specified market condition to be monitored. Upon receipt of the specified market condition to be monitored, the host computer system generates and transmits confirmation data to the user computer. A monitoring program executable on the host computer system compares the specified market condition and the source of updated market data to determine if the specified market condition is found to exist. If found to exist, the monitoring program generates a signal. A transmitter responsive to the signal generated by the monitoring program transmits notification of the specified market condition.